



Our Portfolio

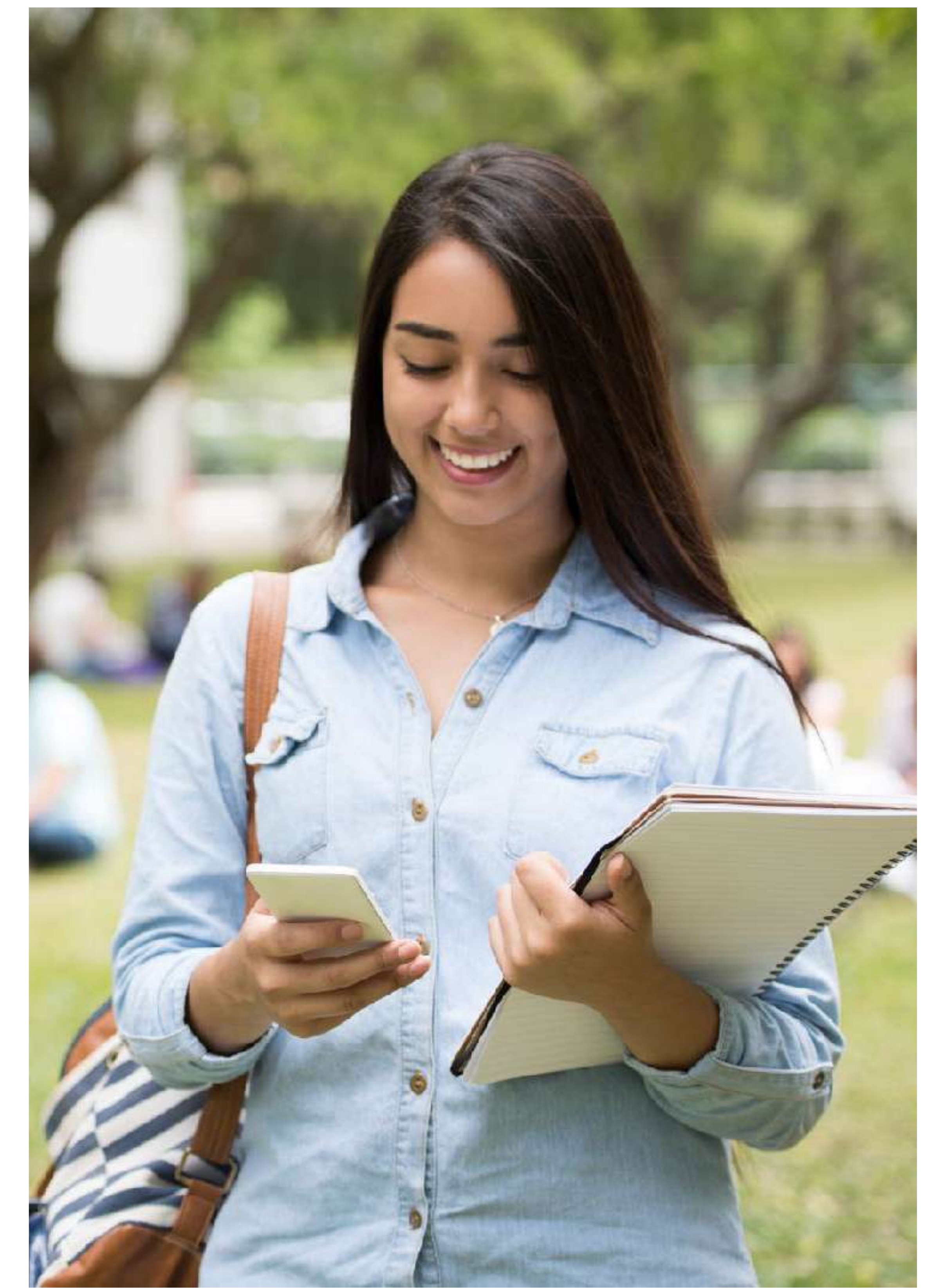
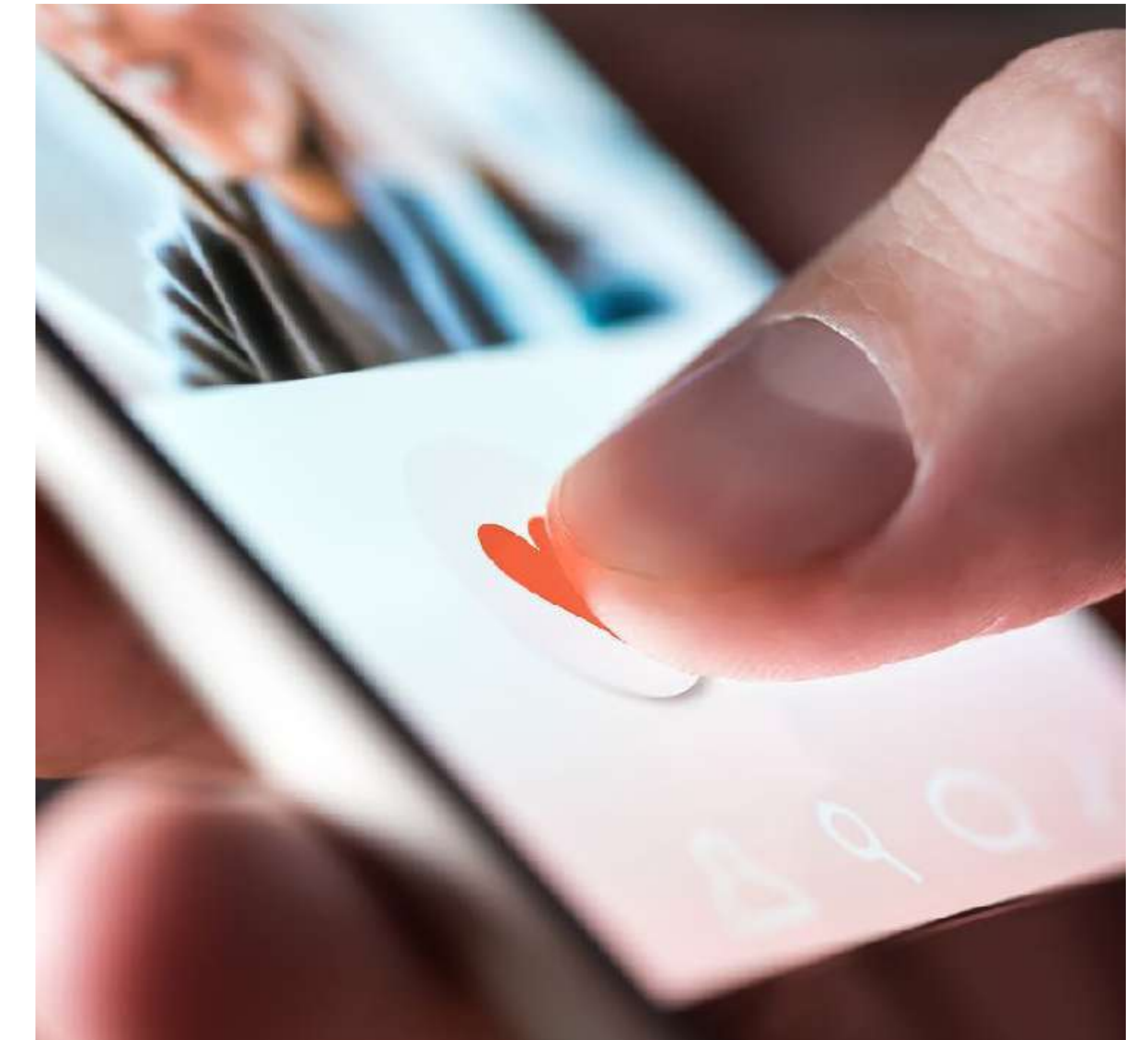
Updated November, 2024

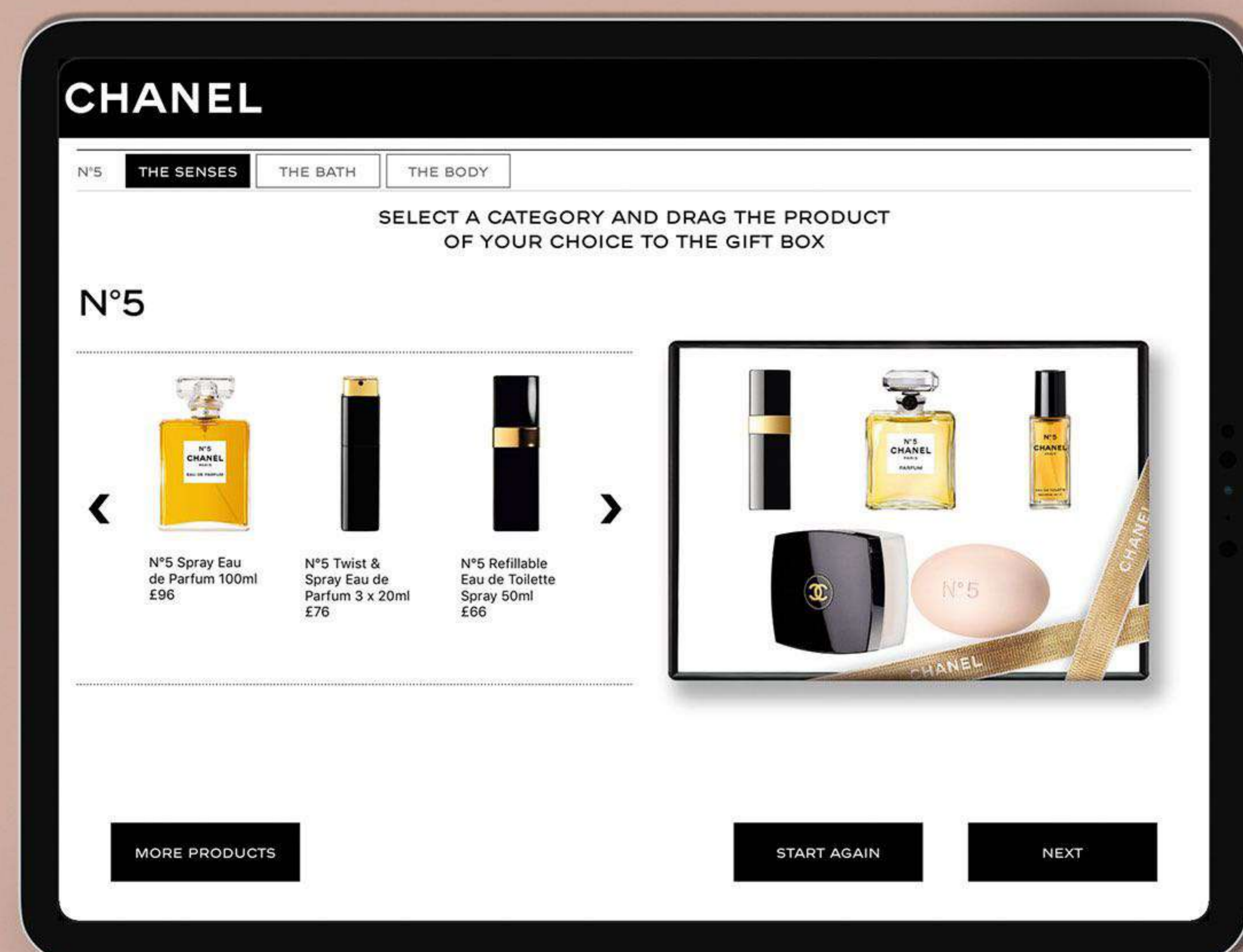
Why Glance is a **great fit** for our clients...

Based on our experience, we are confident that our unique process will result in a more successful launch, better engagement and increased user satisfaction levels, resulting in faster growth and higher user retention.

Our proven delivery process focused on psychology and user behaviour takes ideas at any stage and helps refine and deliver products that have a much higher rate of success. We do all of this in a simple, easy-to-understand and enjoyable way - working in a truly collaborative manner with all of our clients.

The results speak for themselves - we've produced products which have hit the **number 1** spot on the **App Store** several times, are regularly in the top 5 for various categories and attract organic coverage in leading publications and news outlets such as **The Times, The Mail, The Sun, The Independent, Stylist, Glamour, ShortList, Women's Health, The Guardian, BuzzFeed, Men's Fitness**, and the **BBC**.





Retail

Chanel

The Christmas Hamper app for CHANEL was one of three we produced, with this one being deployed in their Regent Street store in London. Placed at the store entrance to entice shoppers to purchase a customised gift hamper for their loved ones. The app was highly intuitive and tactile.

What We Did

Strategy

UX/UI Design

Development

Technology

iOS (iPad)

Lifestyle

Scape

Designed for the large numbers of students that use Scape for their accommodation, the Scape Student Living app keeps users up-to-date with their parcels, maintenance issues, events and wellbeing content from a beautifully designed, user-focused app. The app is deployed to multiple countries.

What We Did

Strategy

Development

Support

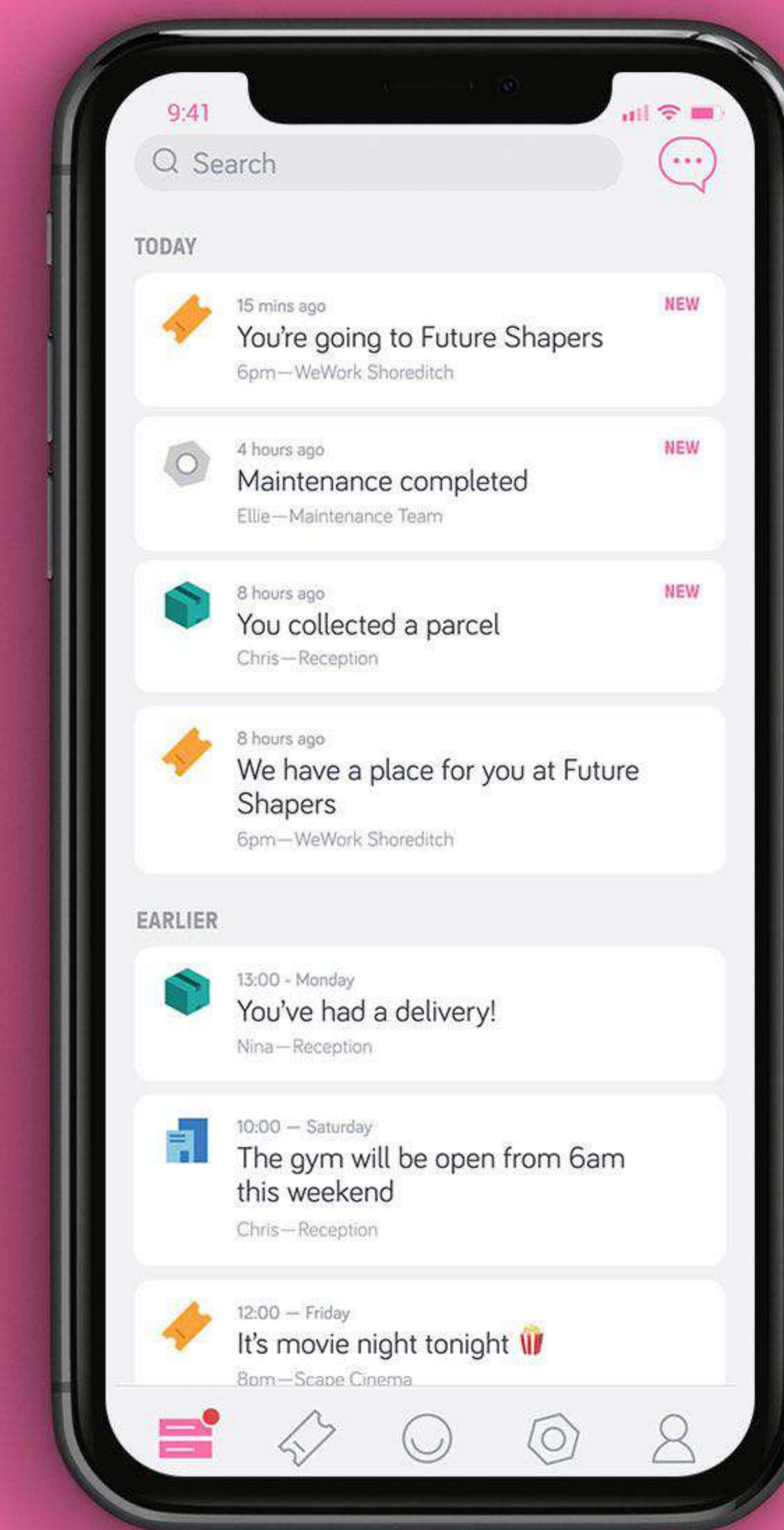
Technology

iOS

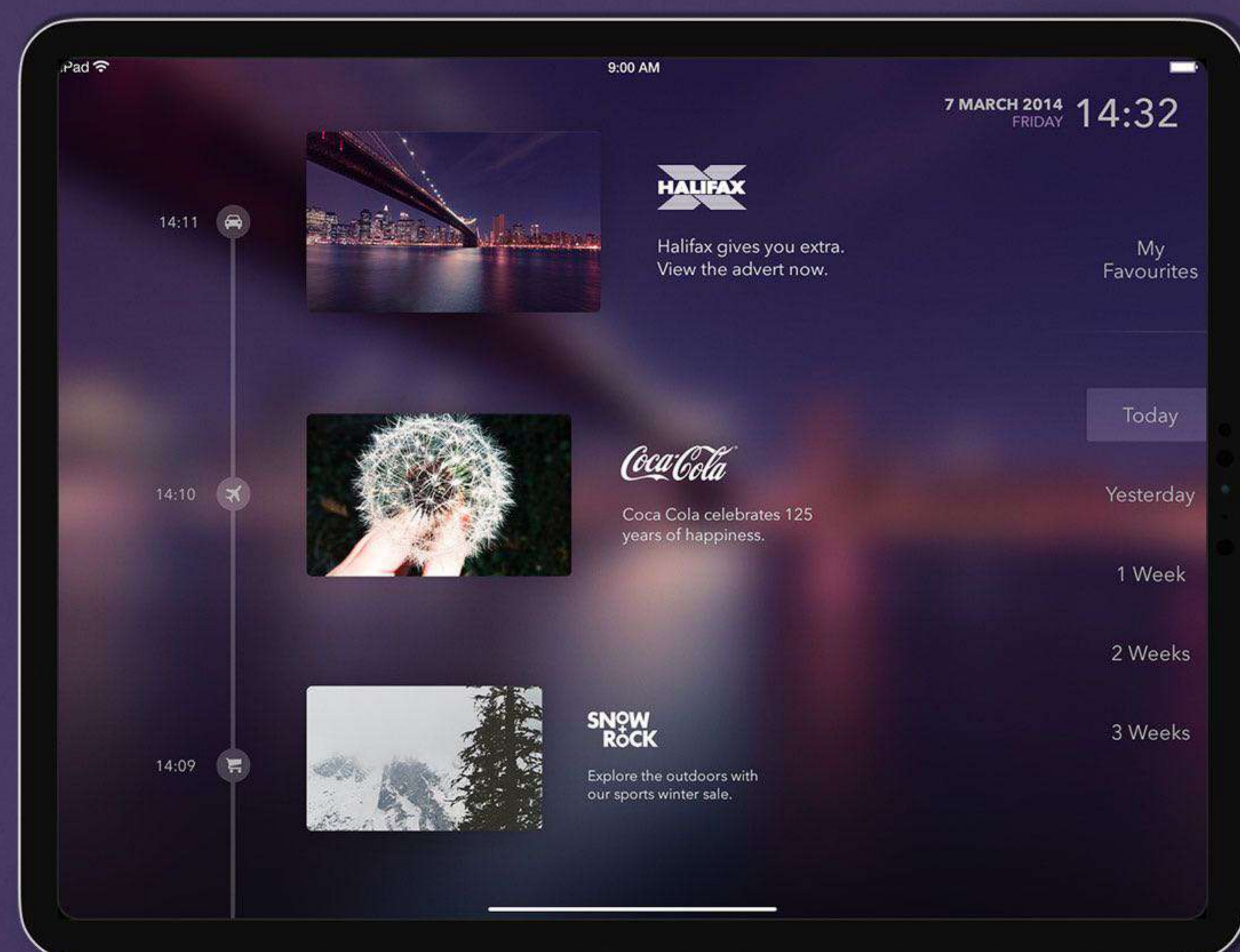
Android

CMS

scape



CLEARCAST



Broadcasting

Clearcast

As a second-screen proof-of-concept, this app used complex audio recognition to sync the device with the adverts the user was currently viewing, providing a much richer shopping experience than TV alone. The app presented fun challenges and games to viewers to increase engagement.

What We Did

Strategy

UX/UI Design

Development

Technology

iOS (iPad)

Retail

Canon UST

Originally intended as a back-office training tool, the Canon UST was such a hit that it was deployed to the general public. The app and CMS allowed Canon to showcase different features of their cameras and allow people to learn key concepts by ‘using’ the cameras in a virtual setting.

What We Did

Strategy

UX/UI Design

Development

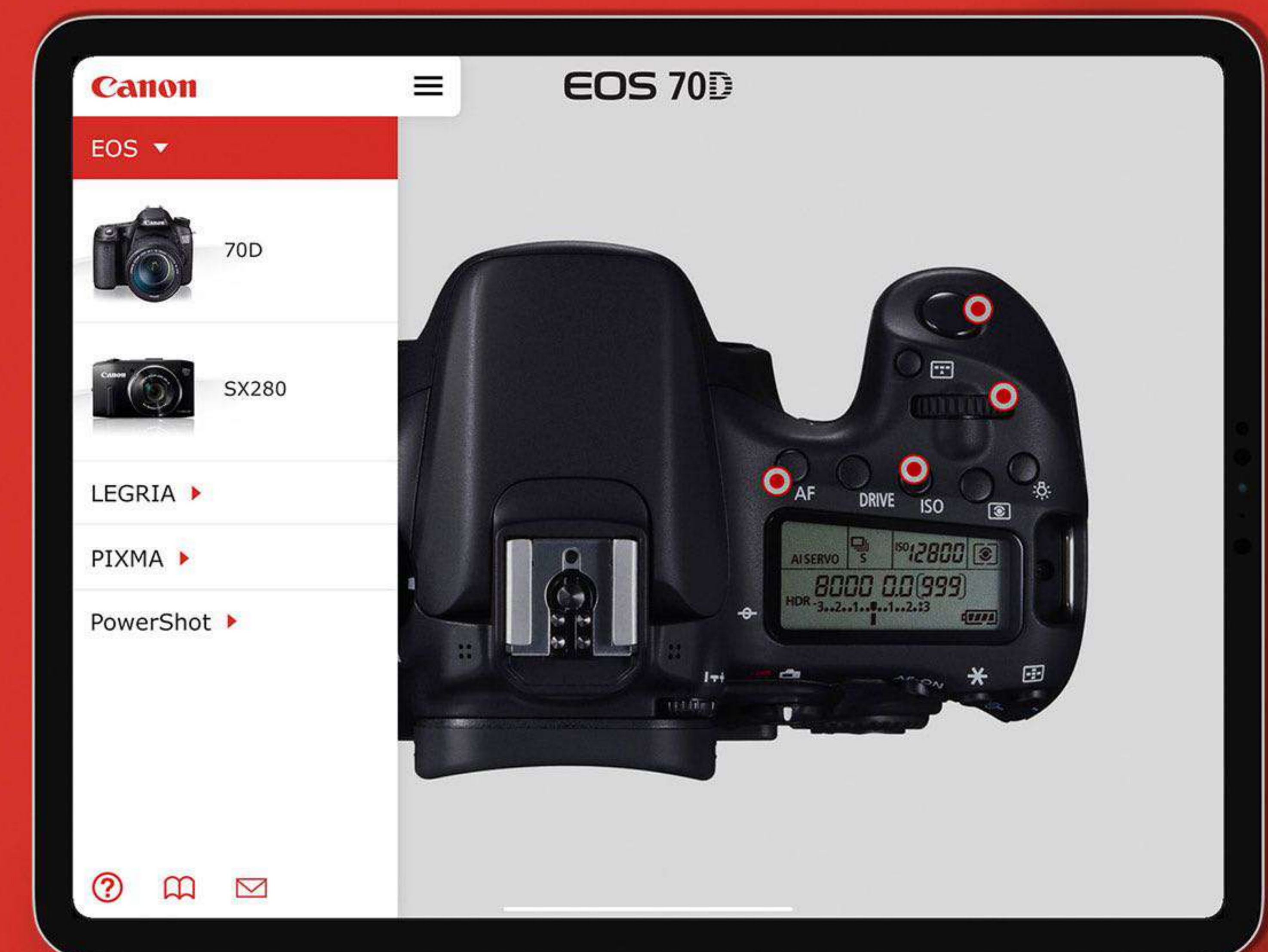
Support

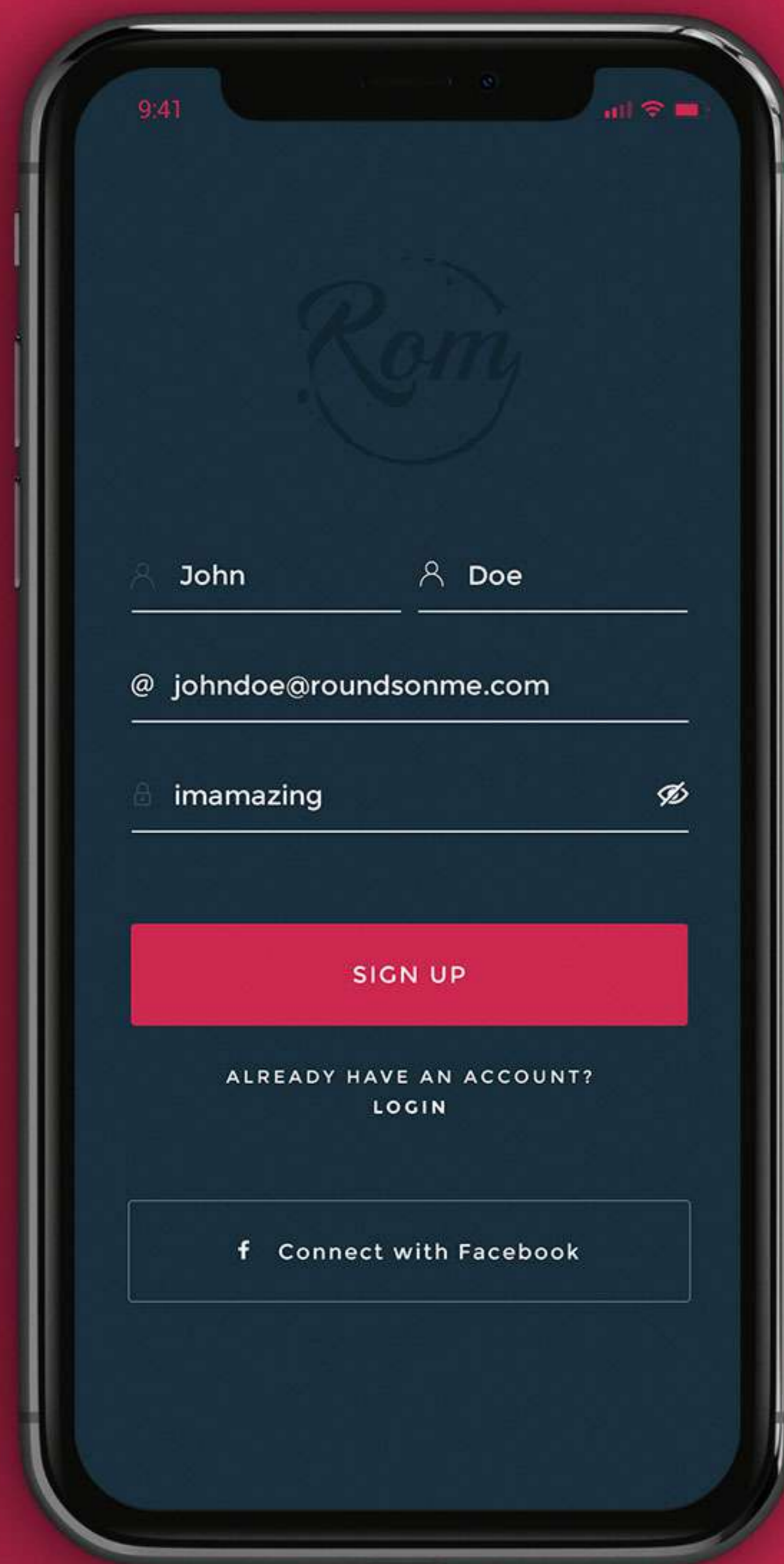
Technology

iOS (iPad)

CMS

Canon





Social Media

Rounds on Me

The Rounds on Me app was both a commerce and social media application. The product allowed people to gift drinks to friends and families when they are unable to attend social gatherings. The product was closely linked with Mastercard and allowed for the real-time generation of virtual cards.

What We Did

Strategy

UX/UI Design

Development

Technology

iOS (iPhone)

Android

Education

Campaign for Wool

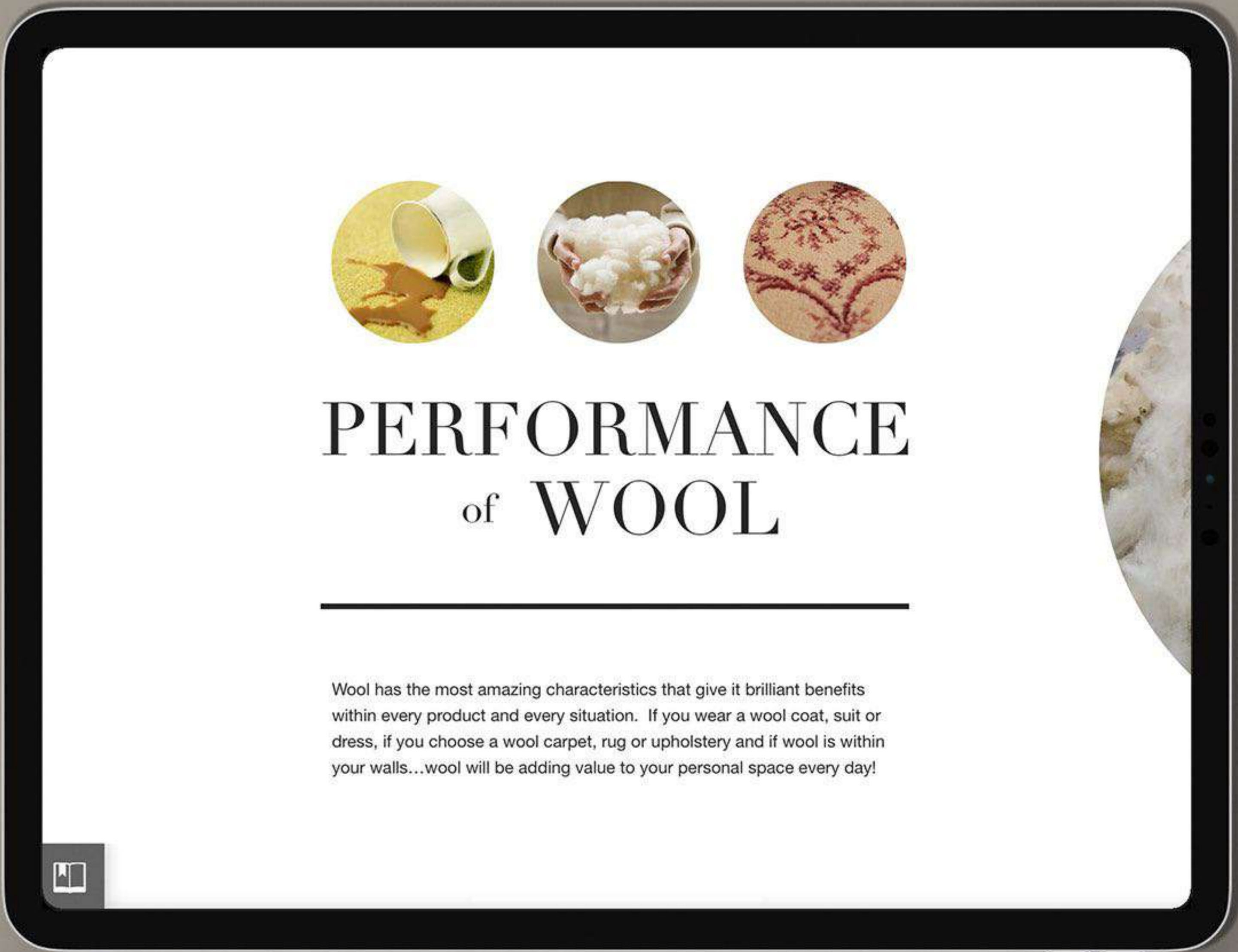
Working with the charity whose patron is Prince Charles, we built an installation piece for display at Somerset House during the wool conference. This exhibition brought many different organisations together to showcase the natural fibre and this app told that story in a highly interactive way.

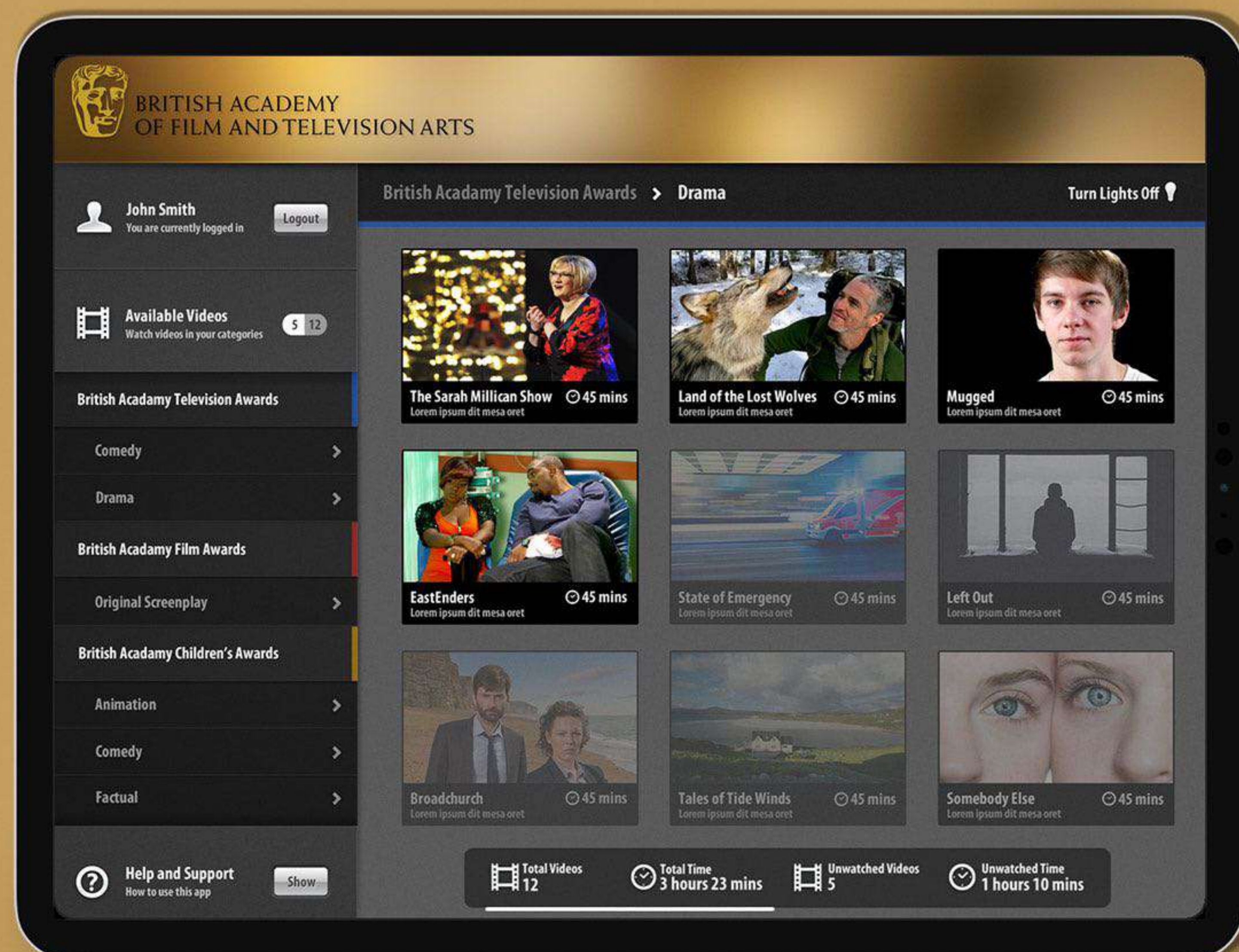
What We Did

- Strategy
- UX/UI Design
- Development
- Support

Technology

- iOS (iPad)
- CMS





Media

BAFTA

This concept piece was produced for BAFTA in order to create a more engaging and useful experience for both reviewers of the awards and also for more general consumers to gain an insight into the very best of film and television. The product was a research and development concept.

What We Did

UX/UI Design
Development

Technology

iOS (iPad)

Health and Fitness

Vesta Fitness

The Vesta Fitness app was a geolocated sports-based social network that allowed likeminded people to meet up for training, share their progress and inspire others to take the same journey they have. With a wide variety of sports included, the app catered for a wide demographic.

What We Did

Strategy

UX/UI Design

Development

Support

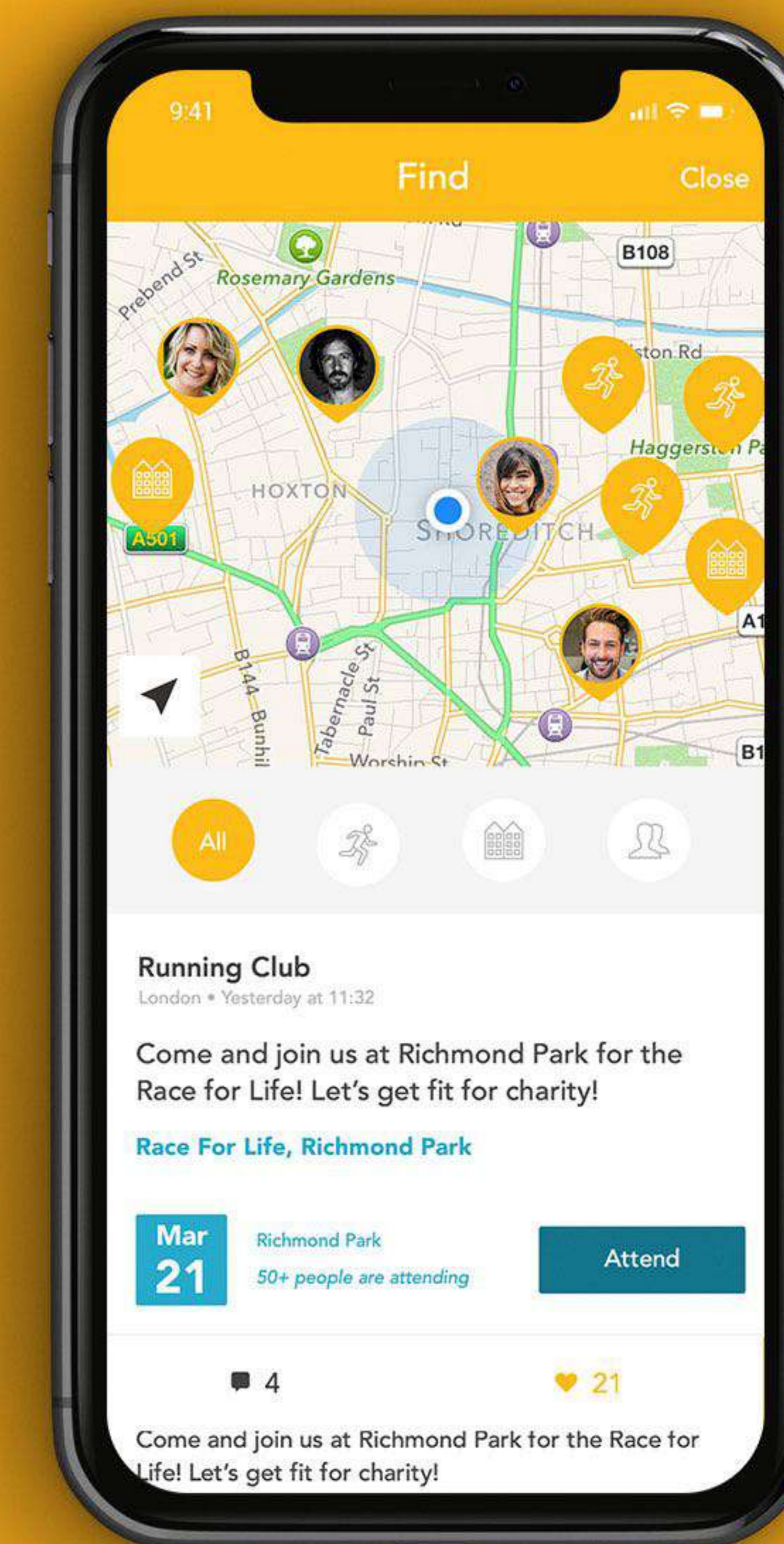
Marketing

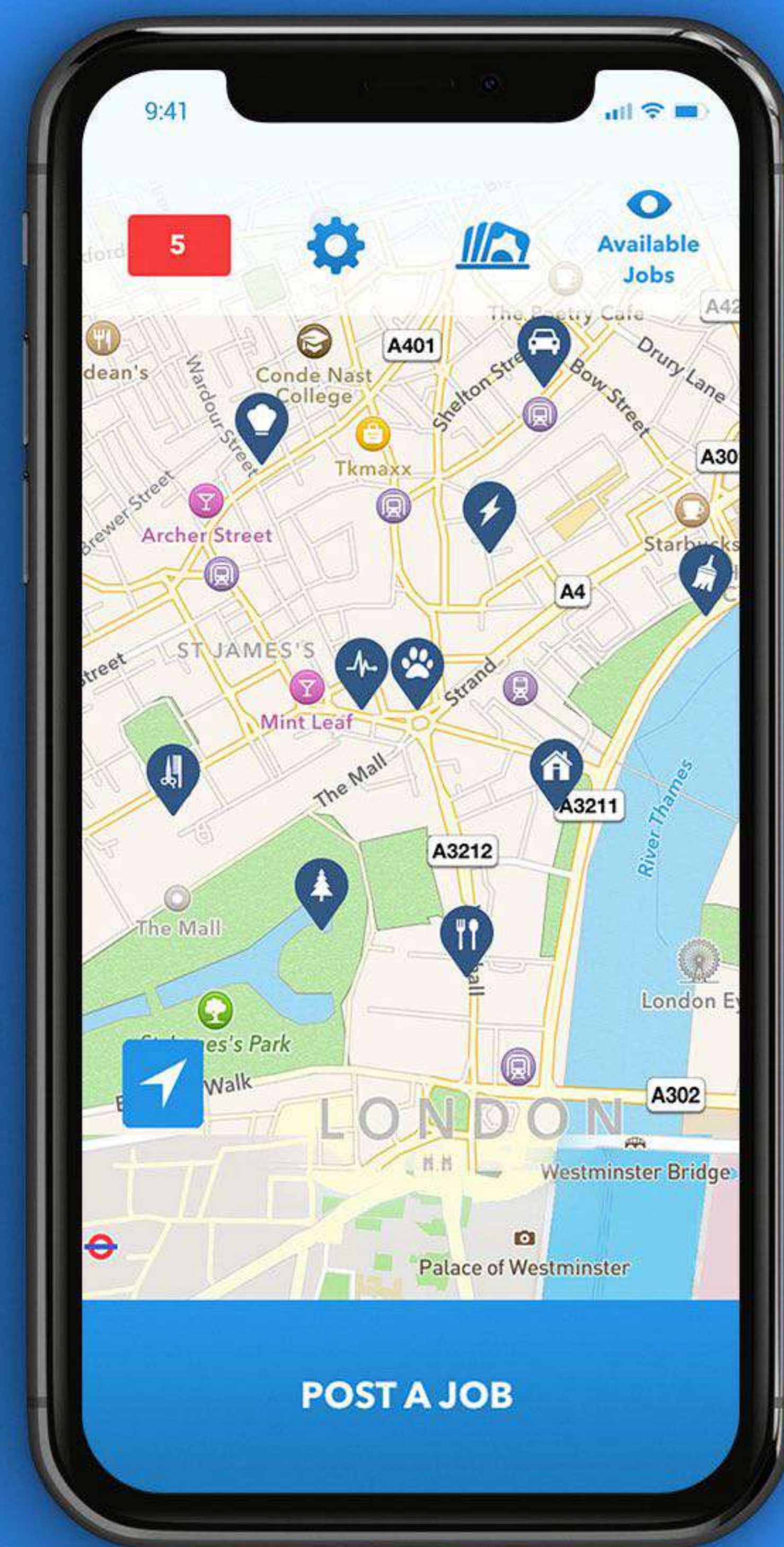
Technology

iOS

Android

Website





Navigation

Pickle

Taking full opportunity of the gig economy, Pickle was one of the first real-time odd-job products on the market. The app allows people to post things that need doing and allows other users to bid for them. The product implements a full micro-payments architecture using Stripe.

What We Did

Strategy
UX/UI Design
Development
Support

Technology

iOS
CMS

Financial Services

Minted

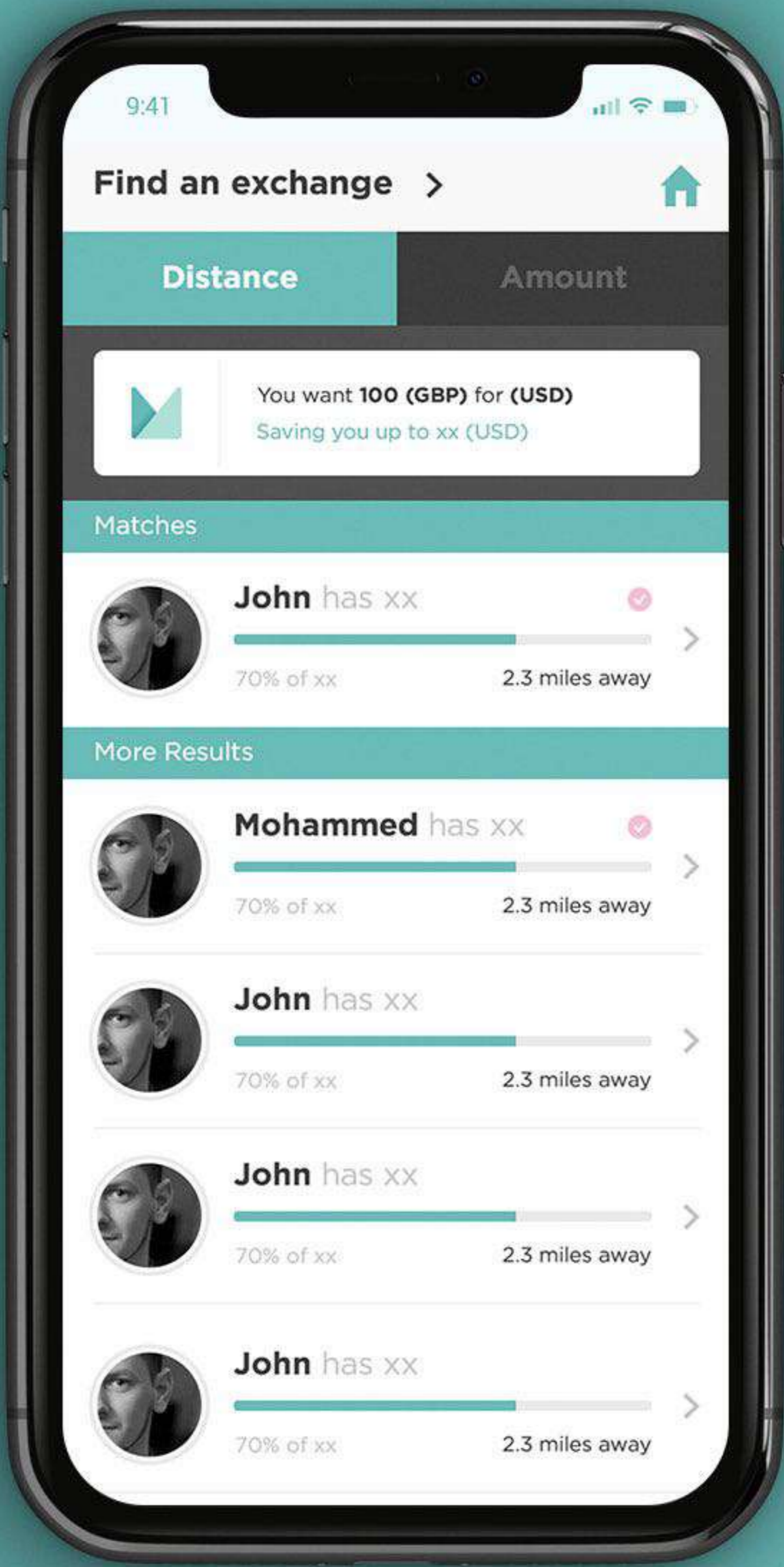
The Minted app was a disruptive product in the Foreign Exchange market. By providing interbank rates to individuals and low commission rates, the product allowed everyday users to avoid the high rates and transfer fees from the major banks. The product relied heavily on social media strategies.

What We Did

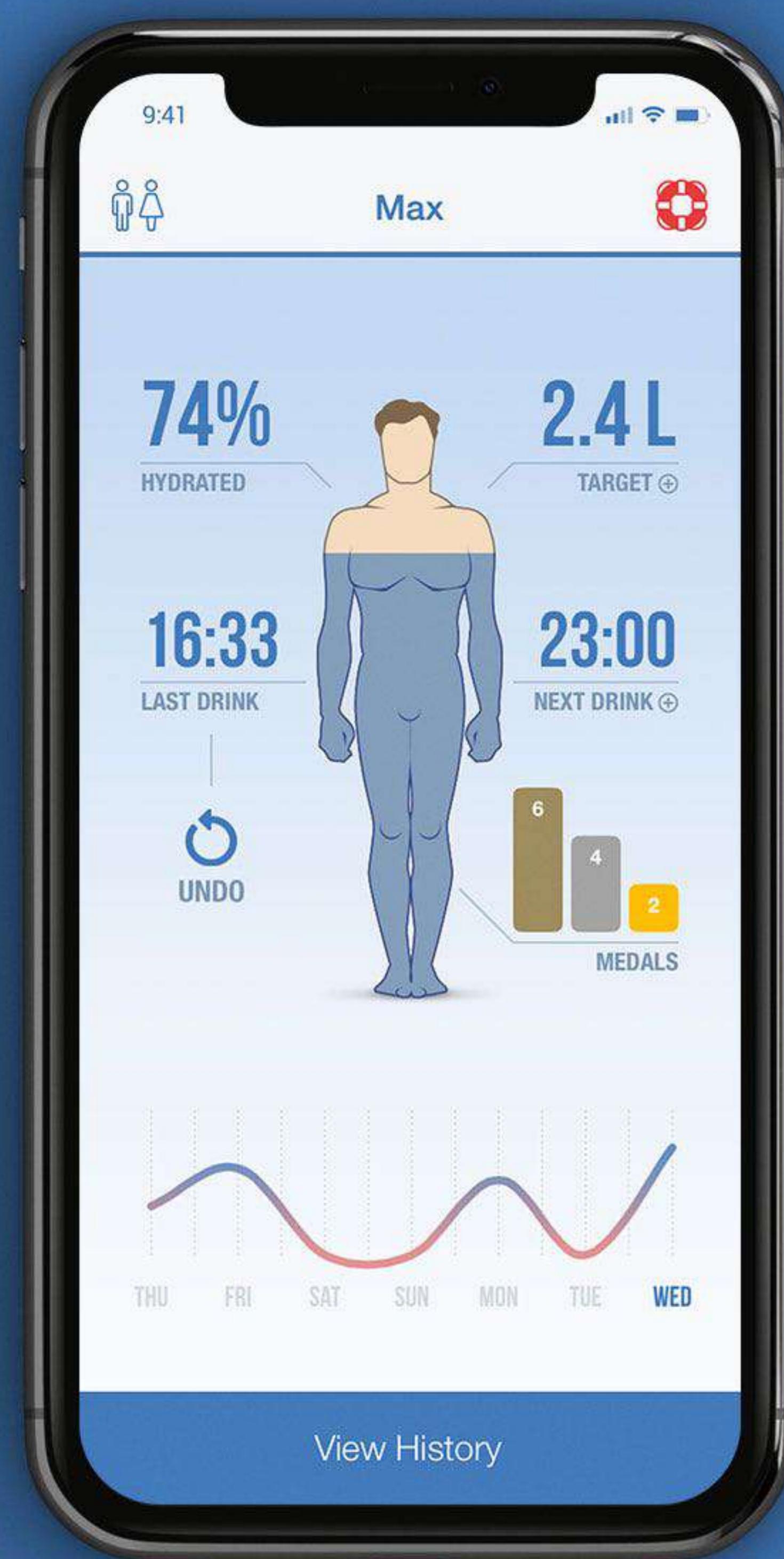
- Strategy
- UX/UI Design
- Development

Technology

- iOS
- Android



iDrated



Health and Fitness

iDrated

The iDrated app was originally created as a portfolio piece to show how simple and intuitive apps can be however quickly gained interest with over 500k users downloading it and using it on a daily basis. The app became so popular that during one summer it took the number 1 spot on the entire Apple App Store.

What We Did

Strategy
UX/UI Design
Development
Marketing

Technology

iOS (iPhone)

Media

The Times

Due to the history of The Times newspaper, the app version had to imitate the print edition as closely as possible. Performance and efficiency was critical to delivering an engaging and fluid reading experience so new caching and navigation techniques were developed especially for this project.

What We Did

Strategy

UX/UI Design

Development

Support

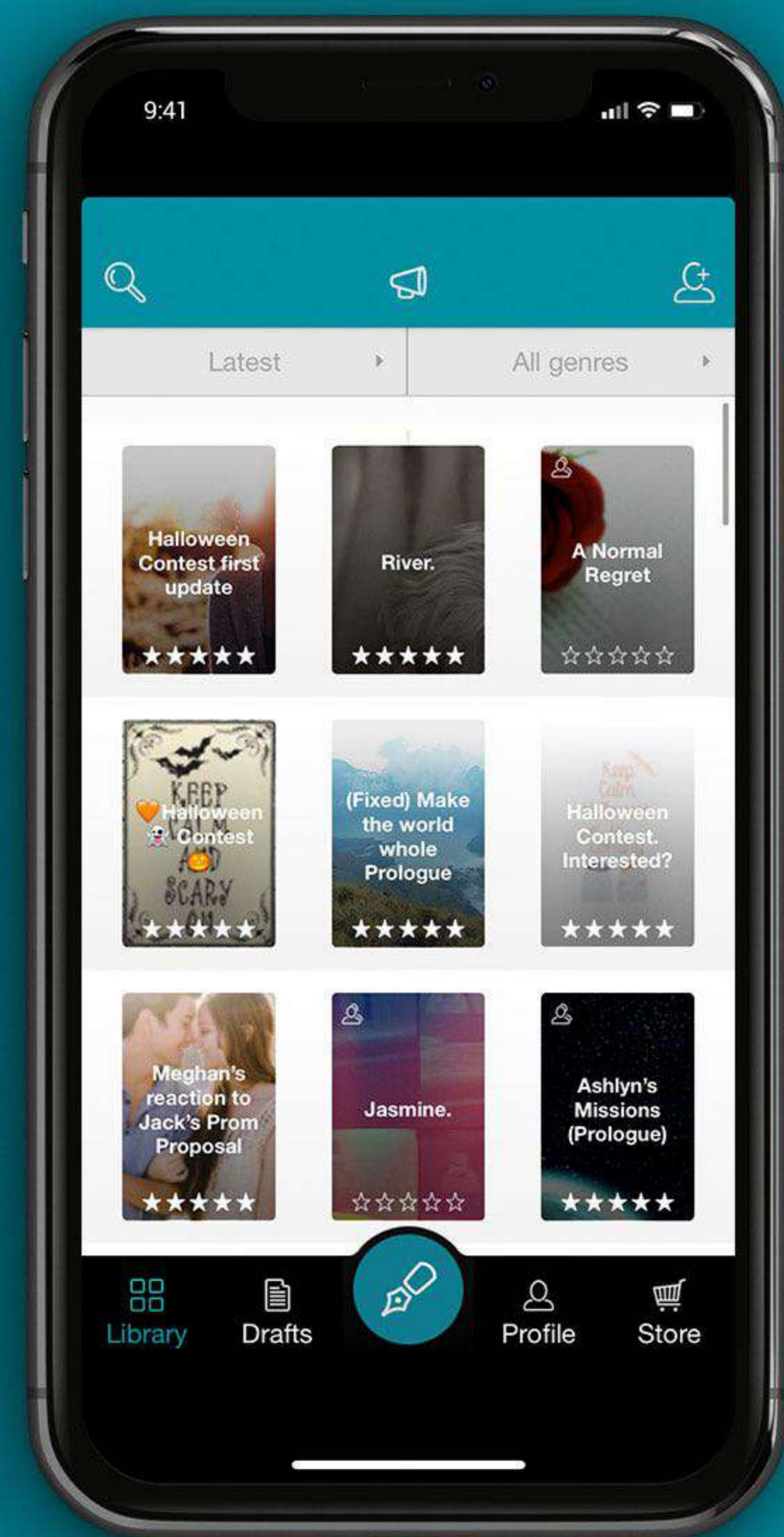
Technology

iOS (iPad)

THE  TIMES



Inkvite



Social Networking

Inkvite

Taking storytelling into the social arena, Inkvite allowed people to connect with other aspiring writers around the world to collaborate on short, Twitter length, parts of a story allowing new narratives to develop and shift with each submission. A truly social product that oozes creativity.

What We Did

Strategy
UX/UI Design
Development
Support

Technology

iOS (iPhone)

Lifestyle

NoCatfish

With so many fake profiles online, the dating market was crying out for a safer, more trustworthy app, hence NoCatfish. We built this app along traditional dating lines but with some key technology that verifies people, ensuring that their photos are really them, no bots, no fake profiles.

What We Did

Strategy

UX/UI Design

Development

Support

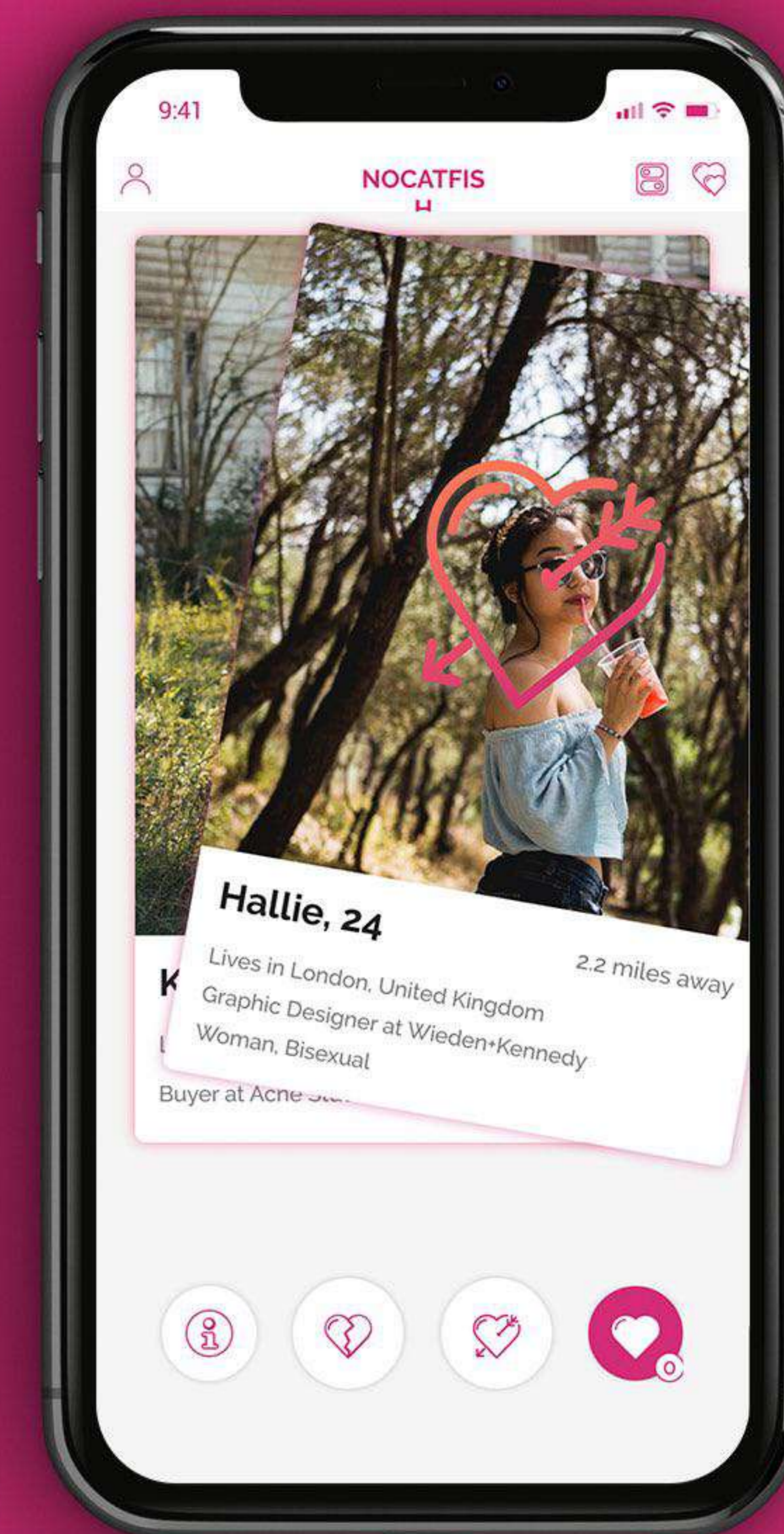
Marketing

Technology

iOS

Android

Website





Media

The Sun

Providing up-to-the-minute news was the core brief for The Sun project. Unlike most news apps, there was a shift away from replicating the print edition and instead focusing on breaking news as it happened. With a high transactional footprint the app had to be highly scalable and secure.

What We Did

Strategy

UX/UI Design

Development

Support

Technology

iOS (iPad)

CMS

Financial Services

CMC Markets

With millisecond accuracy requirements, the CMC Markets trading application had the highest of demands but the lowest of tolerances when it came to speed and efficiency. We had to work at the lowest network level to attain the kinds of performance required of trading apps such as this.

What We Did

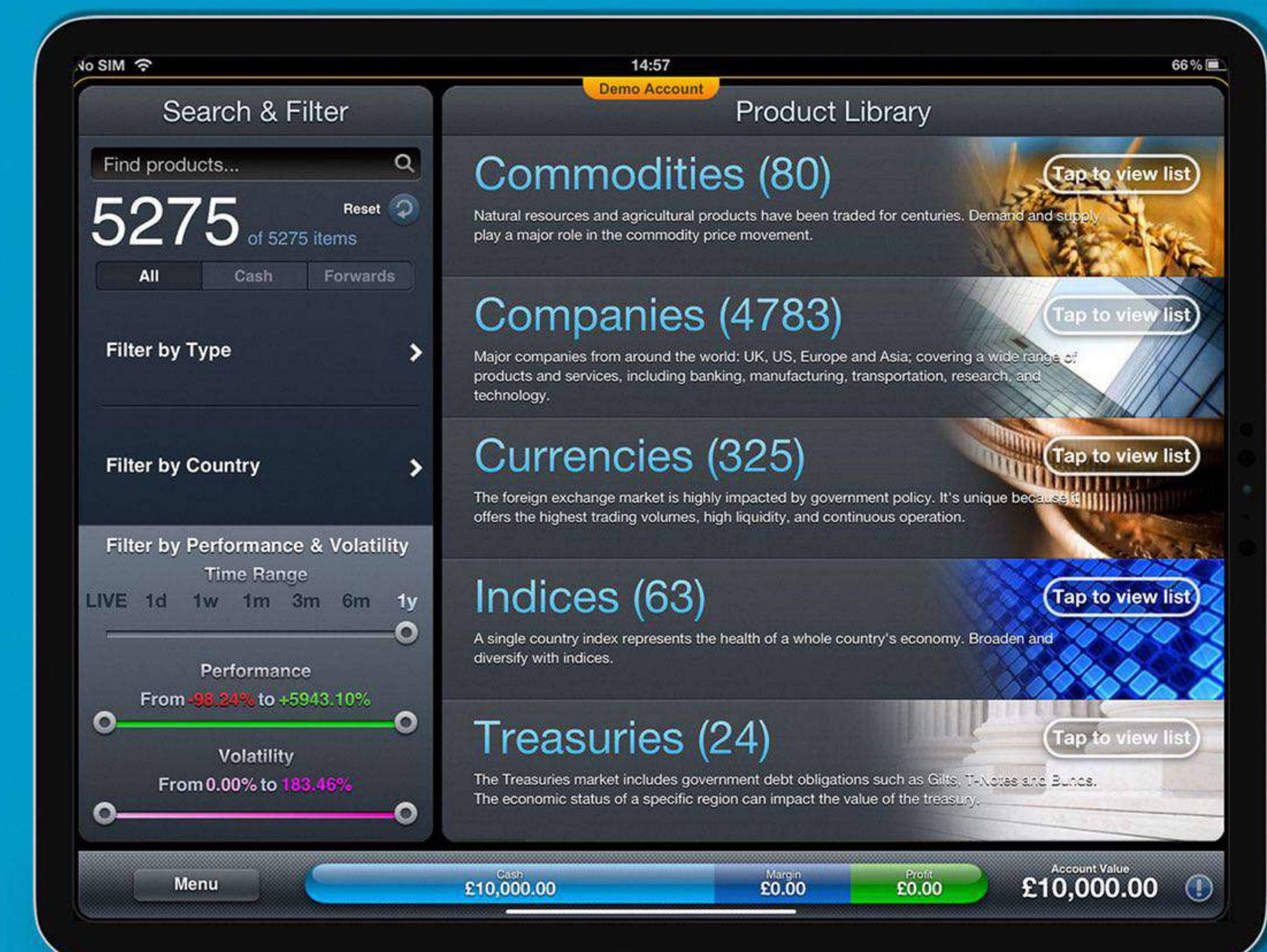
Development

Support

Technology

iOS

Android





Education

Busuu

Aimed at young children wishing to learn English, the Busuu app was illustrated by one of our artists in order to create a colourful place for kids to learn and play. The app combined several key strategies developed by Busuu along with some engaging games and activities in order to aid learning.

What We Did

Strategy
UX/UI Design
Development
Support

Technology

iOS (iPad)
CMS

Retail

Ziferblat

A new kind of café needs a new type of membership app and that's exactly what we created for the Ziferblat chain of workspaces. With design as unique as the brand itself, the app brought a community of people together to work, rest and socialise whilst being able to attend events and help out.

What We Did

Strategy

UX/UI Design

Development

Support

Technology

iOS

Android

CMS



e-bluey



Lifestyle

eBluey

Alongside the BFPO app, eBluey was developed for The Ministry of Defence in order to help serving military personnel receive mail easier and quicker than was previously possible. The app allowed families to send messages electronically which were then printed out on base for the recipient.

What We Did

Strategy
UX/UI Design
Development
Support

Technology

iOS
Android

Messaging

EmojiWho

Taking a fresh twist on the plethora of instant messaging apps, EmojiWho brings the fun and intrigue back into this category of apps. Users are able to anonymously send messages to their friends, to tease, intrigue or flirt with. With deep security built-in, the app is highly scalable and secure.

What We Did

Strategy

UX/UI Design

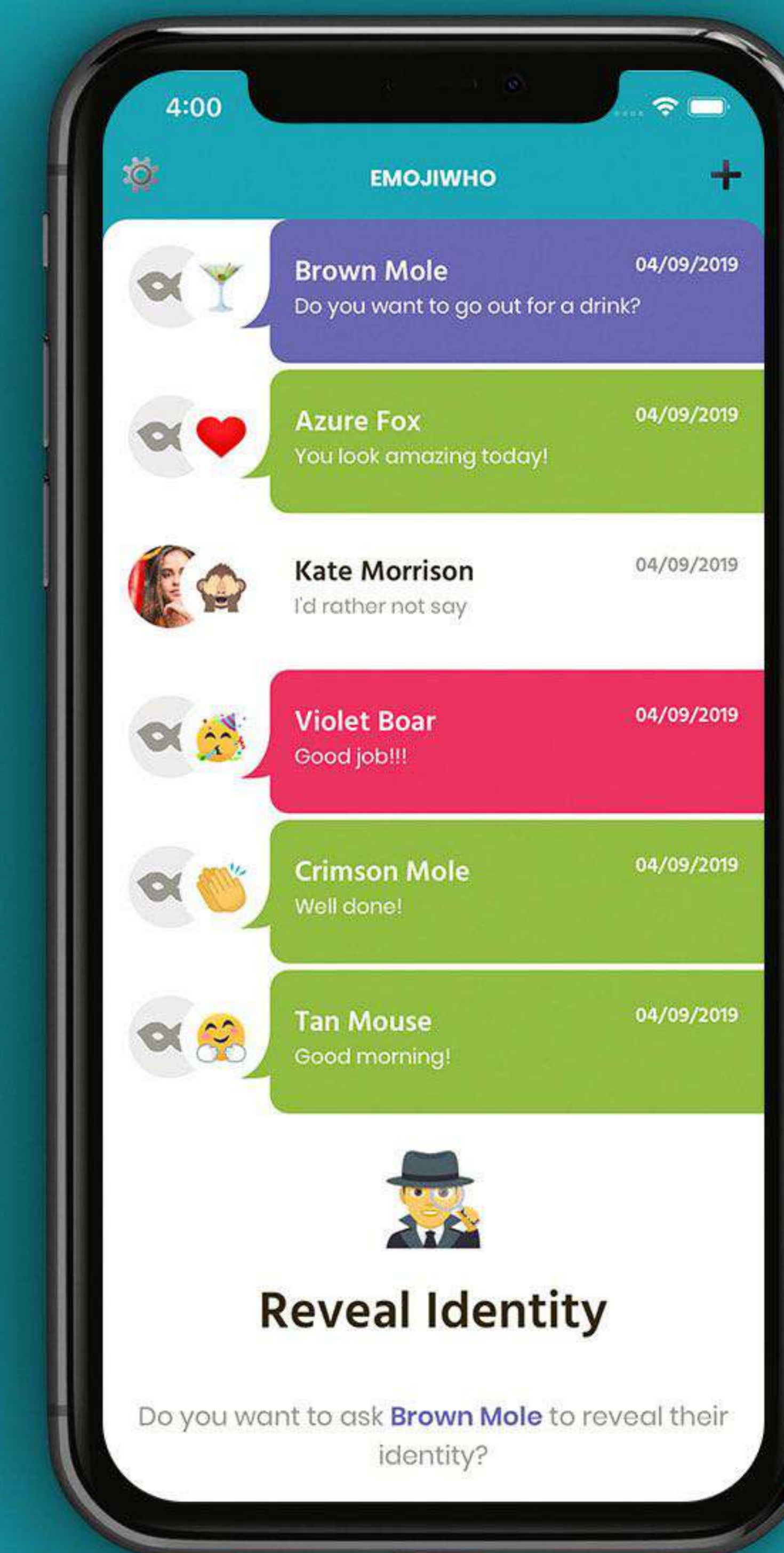
Development

Support

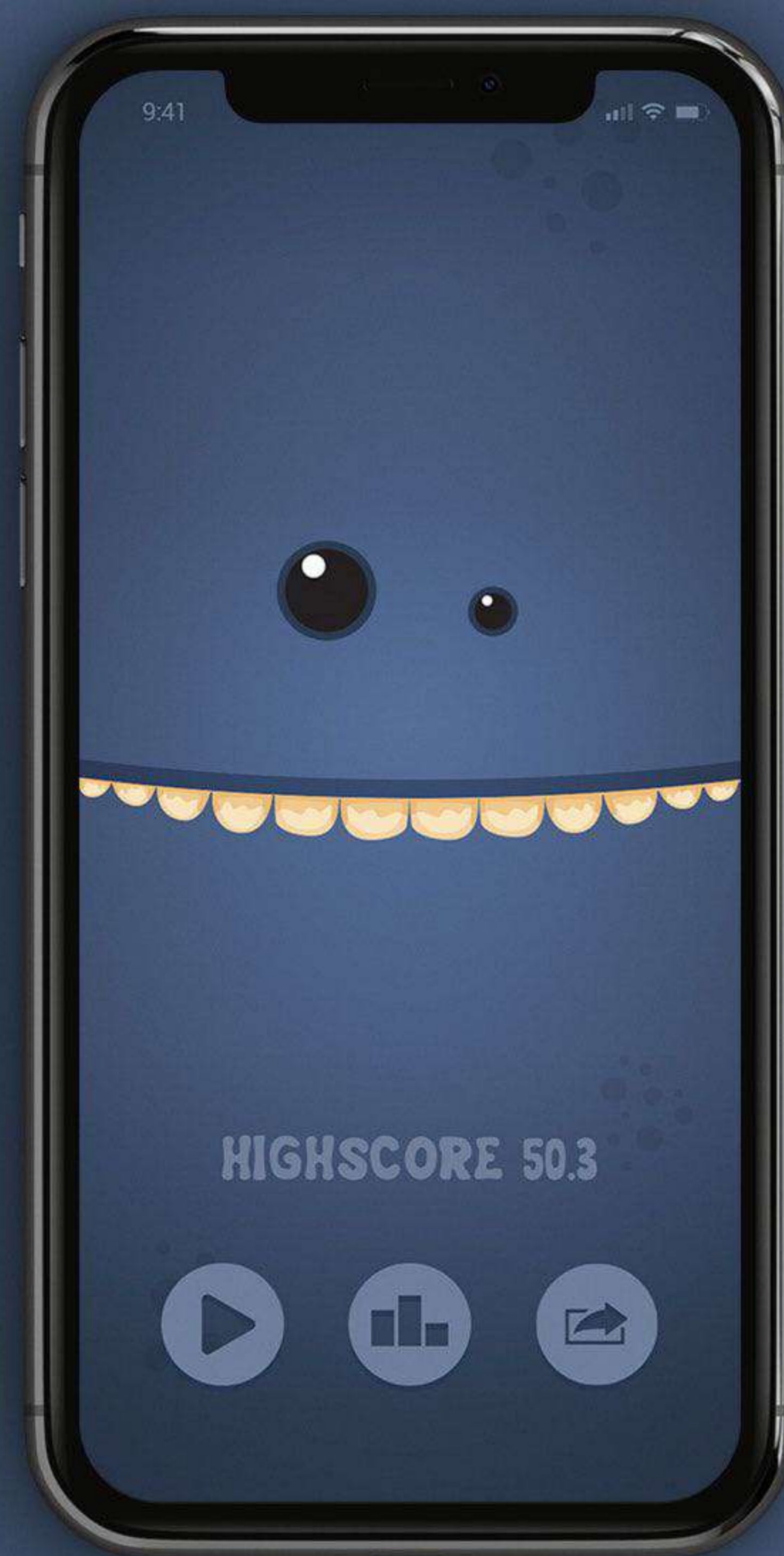
Technology

iOS

Android



CHOMP



Gaming

Chomp

Something for the little ones, and not so little ones, Chomp is a nail-biting game of nerve. Hold the screen as long as you dare before Chomp tries to bite your fingers, repeat as long as you are able to. With people playing this in their thousands, the highest score on Chomp equates to around 2 weeks!

What We Did

Strategy
UX/UI Design
Development
Support
Marketing

Technology

iOS (iPhone)
Website

Gaming

BokBok

Most mobile games keep people isolated on their phone, engaged in one task or another, but BokBok uses mobile technology to create a physical game with a social twist. Using one phone, two players compete over timed rounds to come up with famous things that match the categories posed.

What We Did

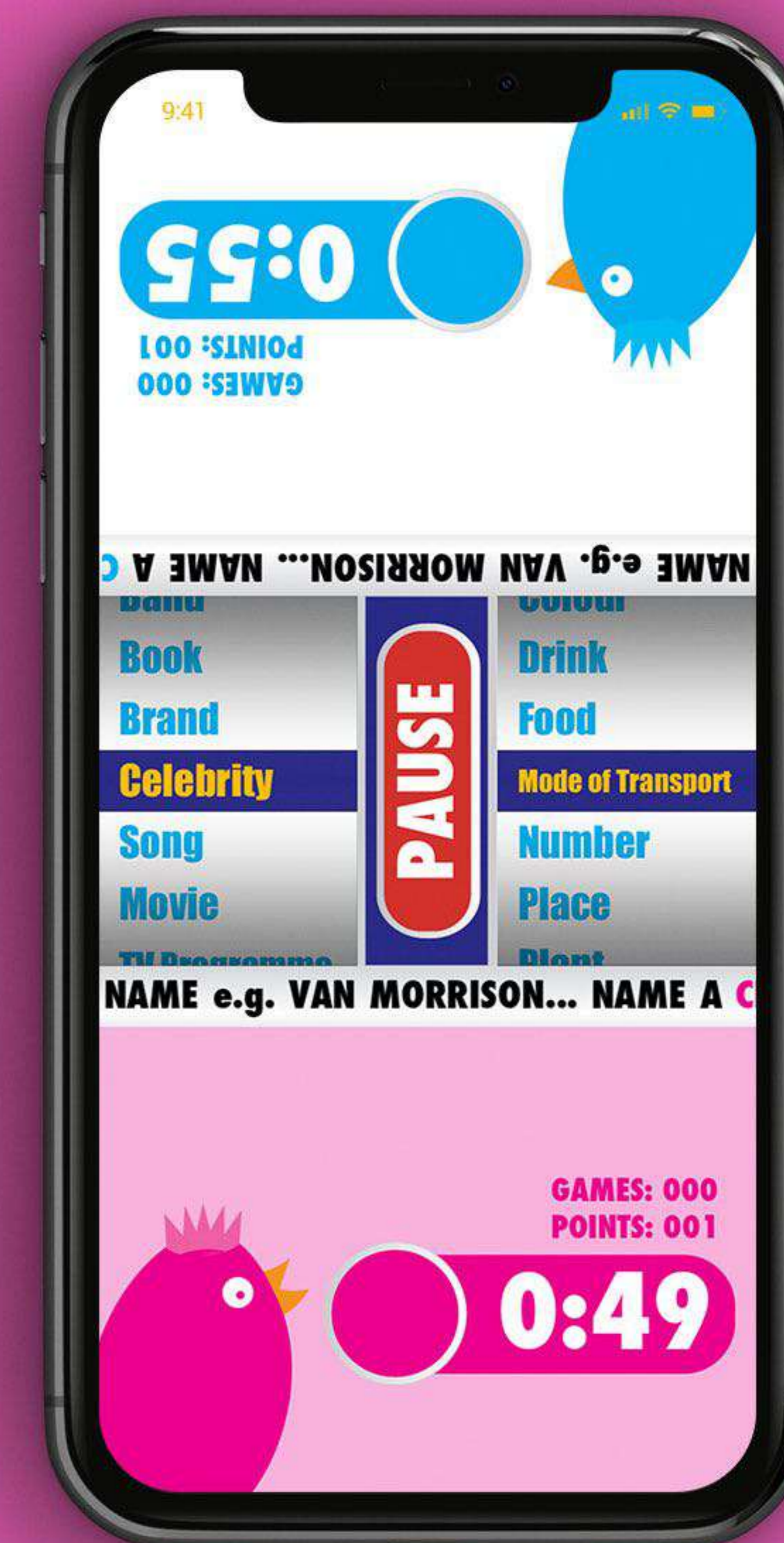
UX/UI Design

Development

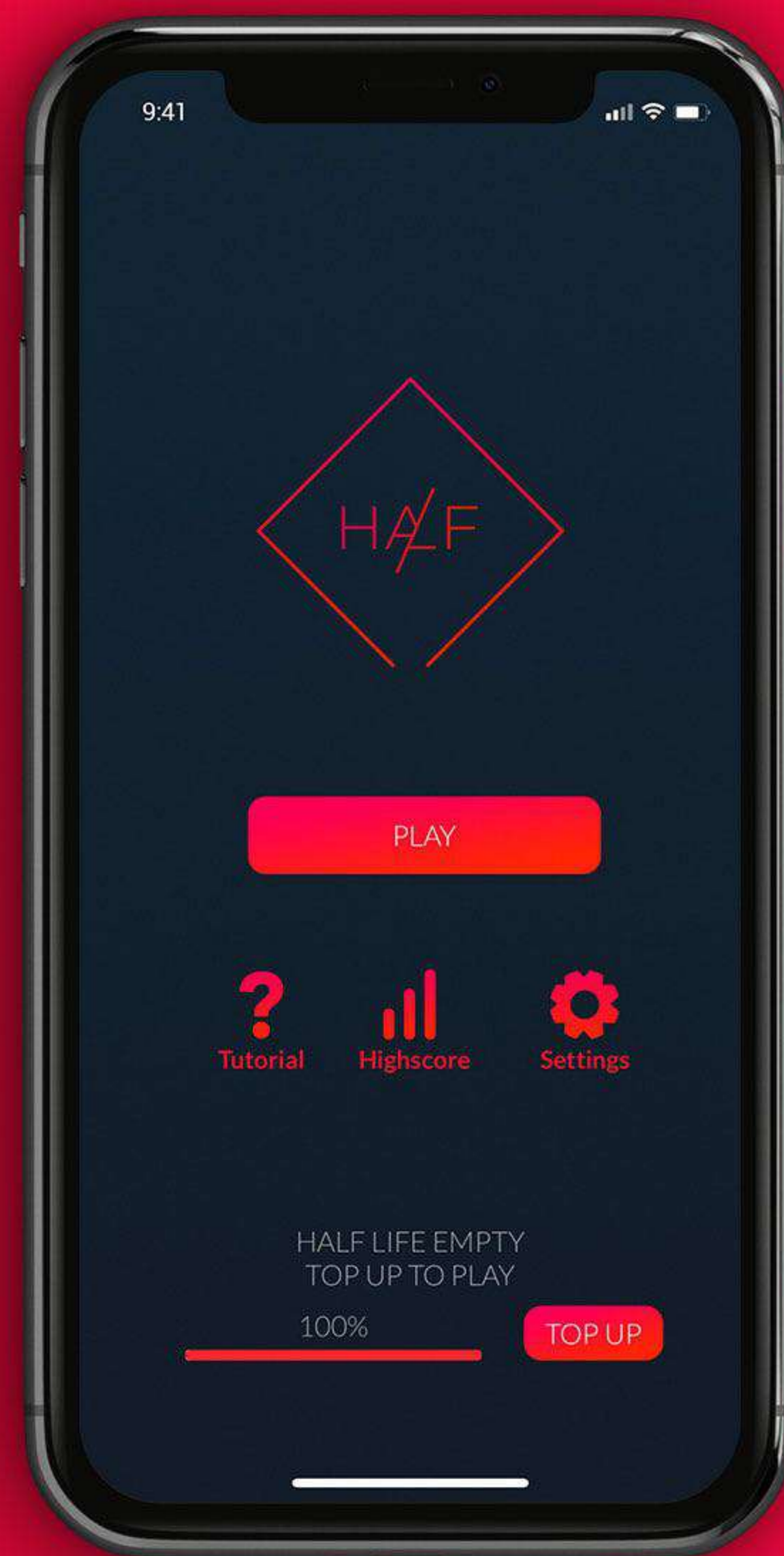
Technology

iOS (iPhone)

BOKBOK



HA/F



Gaming

Half

A simple game of estimation, Half poses a simple concept, tap the middle of the line. What sounds like an easy task soon grows into something more complex as the line twists, turns and morphs into increasingly complex shapes. Both simple and challenging in equal measure.

What We Did

Strategy
UX/UI Design
Development
Support
Marketing

Technology

iOS
Android

Financial Services

BuaBook

We worked on this product due to our experience in financial trading apps. BuaBook took the same principles of commodity trading and brought it to the sports arena, allowing you to buy and sell 'stock' in players and teams. The better they perform, the better your stock performs.

What We Did

Strategy

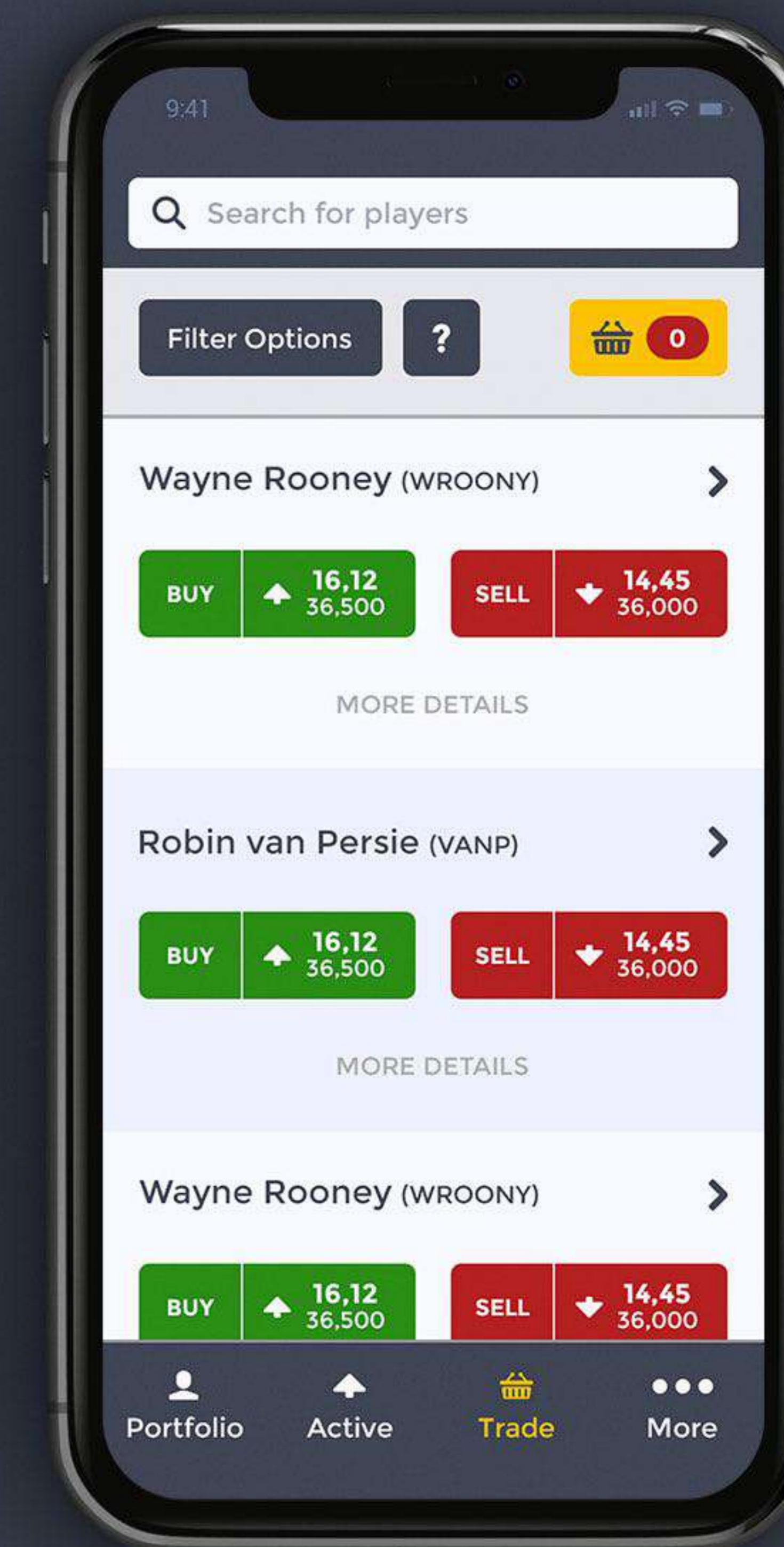
UX/UI Design

Development

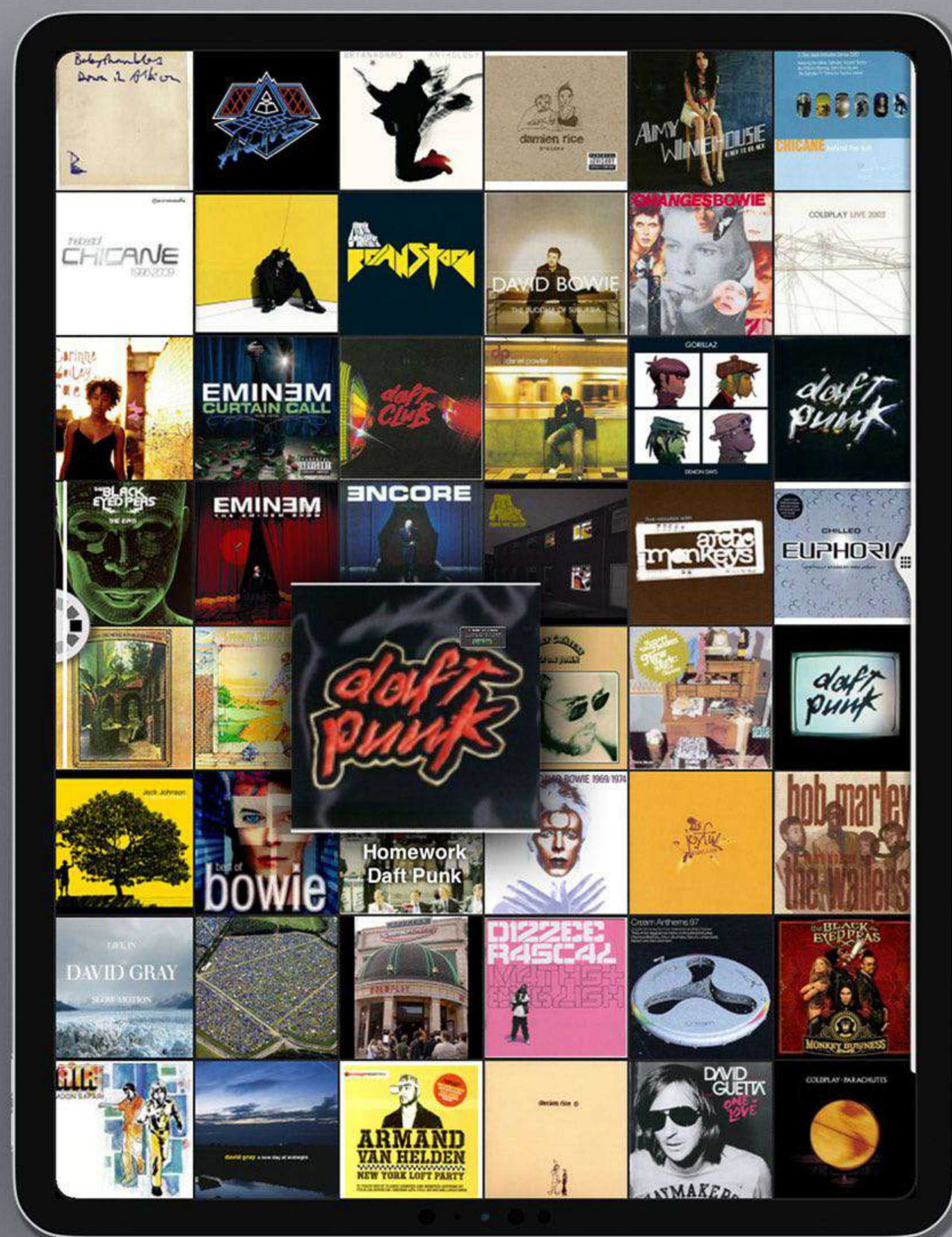
Technology

iOS (iPhone)

Web



MusixCube



Music

MusixCube

Taking the notion of a music playlist and turning it on its head, MusixCube made organising your library more visual and intuitive. The most interesting part of the project was in inventing a way to detect whether the user was left or right-handed and adapting the design automatically, just like magic.

What We Did

Strategy
UX/UI Design
Development
Support
Marketing

Technology

iOS (iPad)

Gaming

Dee Zaster

Based on the popular casual puzzle games such as Toy Blast and Candy Crush, this game was created for a client with a passion for games. Due to the high competition of the mobile gaming category, the app had to have incredibly high production values. The game was awarded an award for exceptional quality.

What We Did

Strategy

UX/UI Design

Development

Support

Marketing

Technology

iOS

Android

CMS

Website



Birdsong



Music

Birdsong

A fun and quirky early-learning music app for iPhone, Birdsong takes a humorous approach to music-making. With engaging visuals and a selection of audio sources, the app was a hit with early-years children and their parents. Despite the fun exterior, the app was highly technical under-the-hood.

What We Did

- Strategy
- UX/UI Design
- Development
- Support
- Marketing

Technology

- iOS (iPhone)

Lifestyle

BFPO

The app we produced for the British Forces Post Office was aimed at making it easier for families of serving military personnel to get mail to them. The app allowed users to calculate postage costs for various overseas deployments as well as identifying prohibited items and seasonal posting deadlines.

What We Did

Strategy

UX/UI Design

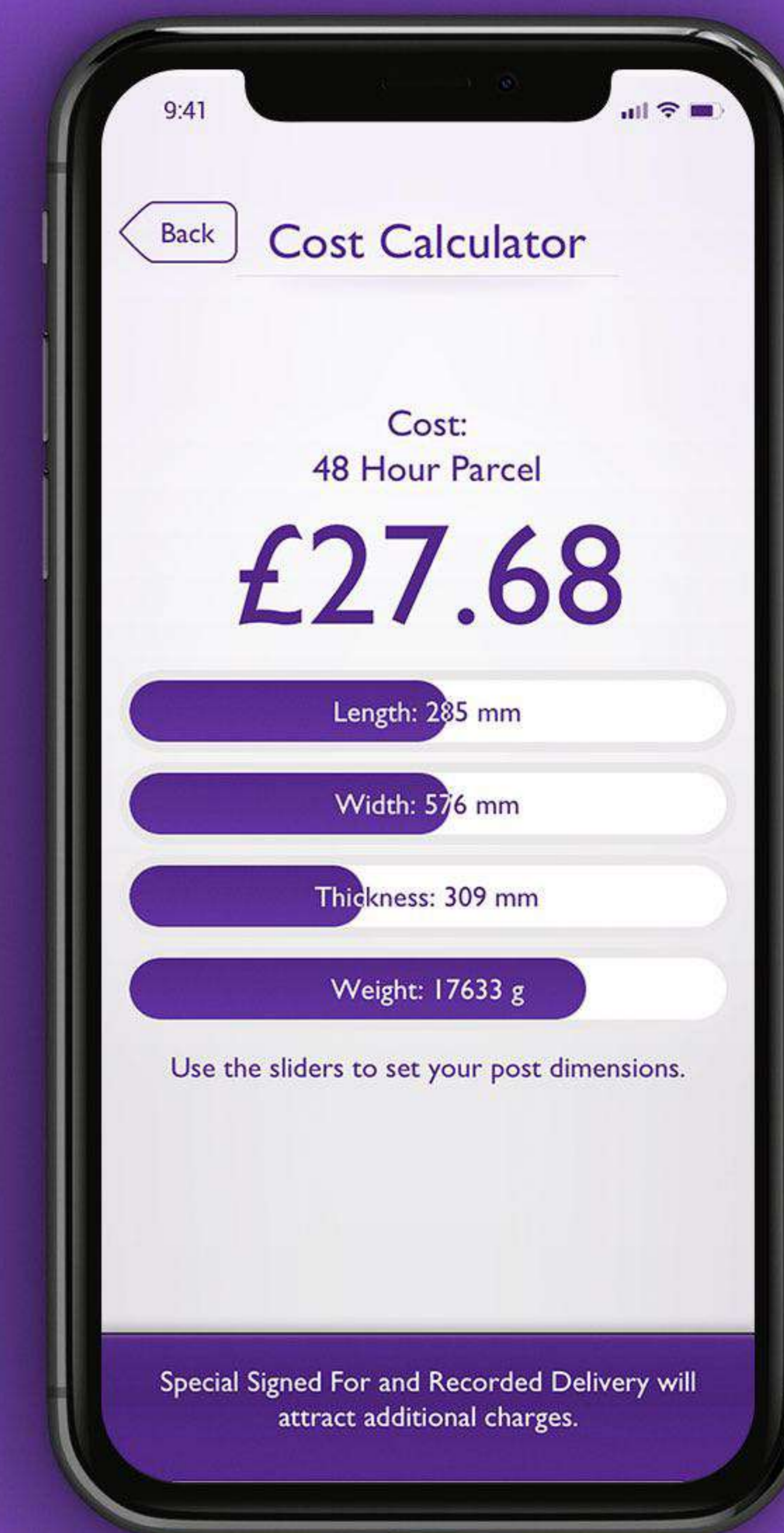
Development

Support

Technology

iOS

Android





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